

ELEVATION
MEDIA SOLUTIONS



www.elevation-media.net

Your Vision ● ur Aim

Graphic Design

Multimedia

Website

Print media

About Us



ELEVATION MEDIA – Propagates “**Your Vision Our Aim**” policy in the business scenario through an effective medium known as Visual Communications. We have mastered various stream of Visual Elements comprising Graphics, Multimedia Presentations, Voice-Over, Creative Logos, and Color combinations. We consolidate your Brand Image to higher extents through our services as dictated by your Vision. Elevation Media thus will be a resourceful contributor to your success.

We have pioneered in the multimedia solutions through the following categories as listed.

Just In-Time: Elevation Media has the expertise to pick up your assignments at any stage of your work related to multimedia. Either work on the guidelines of the client or can propose suitable changes so as to make the work more effective and appealing.

Concepts to Visuals: Elevation Media has unique expertise in providing end-to-end solutions for any concept the company intends to work on. The solution will be comprehensive in nature right from the concept to the visualization and further till client’s satisfaction.

Product In-Line Images: This is a unique service from Elevation Media, which emphasizes on the products/services involved by the client. The typical scenario may be a Product Development company that is looking out for Desktop Custom Background Images, Logos, Icons, or even Web based solutions.

E-Marketing: Elevation Media will provide front-end multimedia solutions for any E-marketing ideas or can suggest and develop a solution for the client.

We have dedicated resources in the areas of Images, Creativity Workouts, commercial printing prototypes and fulfillment to assist the customers in Building Brand Impact and reduce the marketing costs.

Services:

Graphic Design

As a complete graphic design firm we streamline your graphic design needs. **We design graphics for pre-printed-paper, corporate profiles, business cards, stationery, flyers, sales sheets, posters, and promotion cards. We design graphics catering desktop application design, background design, web-based applications, and websites.** Many of our graphic designs for desktop and web design projects that come our way require several specialty services.

The specialty services include a wide range of **Illustrations like Unique drawings, Symbols, Icons for print advertising, Web-banner Advertising Animations, E-Brochures, Packaging, and other Promotional Materials,** Custom photo scanning and retouching for all of your print advertising.

Want to convert your print catalog into an informational or e-commerce web site? We can take your existing files used in your print catalog and convert the graphic images to fast loading quality web images, formatted specifically for the Internet.

We deliver Hi-impact print designs that grab the attention of the target audience. Custom Designed E-Brochures that generate revenue and look good. Designing corporate logos that have a solid impact on the stakeholders. The websites we design are built to load quickly, have smooth and planned navigation, awesome graphics that rank high in quality and appeal.

Logo Design

A corporate logo is a very integral part of your overall marketing strategy. Logos are eye-catching as well as exhibit the corporate vision and abilities or even branding. It identifies you with your product and can serve as a base upon which your image is built. The logos designed by **Elevation Media are done carefully which carry appropriate meanings, distinctively artistic, which fascinate the audience and inspire the clients. The logos are designed with a broad understanding of cultural aesthetics, history and symbolism.**

The Images and Icons do fall under this category focusing mostly in the IT development environment. These custom designed icons will be designed as per the requirements exclusively set by clients or as per the look and feel aspects of the product/project. In case of Products a lot of background design activities take place before the actual development starts.

Multimedia Presentations

We have proven expertise working for corporate and product demos for companies with various scales. Much more than sound and animations, a multimedia presentation improves the value of your presentation and also captures the viewer's attention for intended period. The presentations are built based on the target audience and the platform where the presentation is made. We develop the web-based online presentations that differ from the manual driven presentations. A combination of 2D and 3D with sound, animations will be utilized as finalized for the presentations.

The presentations not only just enthrall the audience with the content, but also the way the whole presentation is composed. The presentation may be composed either as a timer based or manually controlled ones.

CD presentation - concept, design, animation, graphics, effects, audio-video and other multimedia features

Print Media

Brochures are an integral part of a company's direct marketing efforts. A customer is close to learning more and more about a company's product and services from a direct mailer like a brochure or a leaflet. **We design brochures with content that best suits your requirement, as well as promotes your product and service in its full color. Be it a single sheet, single fold, multi-fold or a big booklet, Posters,** we can cater to any of your Brochure Design needs.

Package Designing is a challenging activity the Design arena. We work closely with the client with their set of requirements for the package assignment. We take care of the minutest details of the specifications so that package for the product goes hand-in-hand. The size and gradients are drafted along with the product logo, customer information and price aspects etc, vibrant color combination and the structuring of such information on the package.

Reports designing can be for organizational information bundled as per the client specifications. The Report layouts need to fit the Main layout, which will be enriched by Charts, Diagrams, Illustrations, and creative works etc.

Print production - positives (output), paper, plate, printing, lamination, binding and finishing

Website Designing

ELEVATION MEDIA offers several Web design and development services. Our Services Include:

- Web Design
- Flash Animation and Interaction
- Front-End Web Site Development
- User Interface Design
- Defining and Drafting Requirements
- Future Enhancements and Maintenance
- Domain and Hosting Setup

Technologies:

Dreamweaver

Adobe Family (Photoshop, Illustrator, After Effects, Premier)

Flash, Director (2D Animation/3D Max)

HTML, DHTML, XHTML, JavaScript

PowerPoint Presentation

Corel Draw

Methodology

We follow the below listed steps to ensure that a work is done with efficiency and maximum returns.

Work Description

This phase focuses on defining work and establishing phased growth for your site. We involve in drafting requirements by exploring required site features, functionality, and ways for visitors to come to your site.

Architecture

The Architecture of the website is created by keeping the scope and information flow, site content, and navigation intact. The Sitemap is drafted as per the visualization.

Concept Design

In this phase we design concepts for your site. The designs are composed of your brand, visual attributes, interactive controls, and an appealing interface.

Presentation And Refinement

Ideas are presented to the team. We discuss the designs and internal feedbacks are generated. Refinements are made until the designs are solved.

User Interface Development

At this stage coding of the site takes place. If your site involves software component then this will work as a functional prototype for testing user flow, navigation and consistency. After few test cycles the site can go live.

Website Growth Prospect

The Website will need to evolve and grow over a period of time. We assist in design enhancements aspects, advertisements, campaigns or maintenance services. We provide the support for up-to-date maintenance of the site, which will consistently withhold customer.

Profile

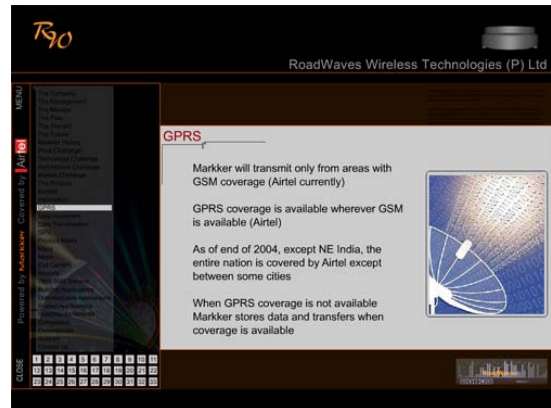


Graphic Design:



Profile

Multimedia Presentations (Flash)



R90
RoadWaves Wireless Technologies (P) Ltd

GPRS

Marker will transmit only from areas with GSM coverage (Airtel currently)

GPRS coverage is available wherever GSM is available (Airtel)

As of end of 2004, except NE India, the entire nation is covered by Airtel except between some cities

When GPRS coverage is not available Marker stores data and transfers when coverage is available



Indian NONI™
Natural Food Supplement



Infrastructure

Infrastructure (Machine Shop)

Our Machine shop is equipped with the latest CNC turning machines to achieve the highest level of accuracy. Sophisticated equipments like Taylor Hobson Tally Rond, Taylor Hobson Tally Surf contour measuring instrument, Hommel Werk Surf Tester, Tesa Microchite Height Gauge, Profile Projector, Flush Gauges, Air Gauges, etc apply back up PERFECT machining process.

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Entry Roll Up Report

Applied Process: AR

Metric Name: Amount of Unallocated Cash greater than 1 Month

Region: All Regions | Country: --Select--

Company Code: --Select-- | Entity: --Select--

Start Month: November | Start Year: 2003

End Month: March | End Year: 2004

Line Chart | Column Chart

hp



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SKIP INTRO

Profile



Print Design and Printing



Brochures



Profile

Website Designing



Profile



Logo Design



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